



WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

Dr. Ralitsa Zhekova
Executive Director

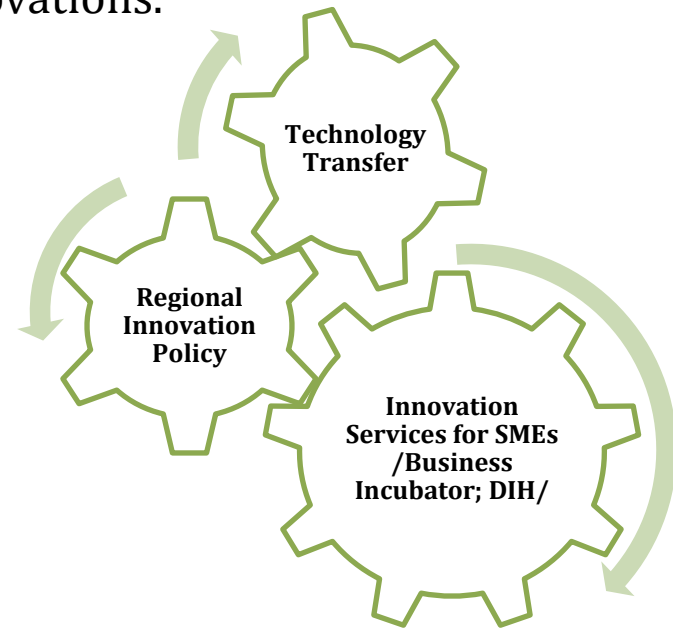
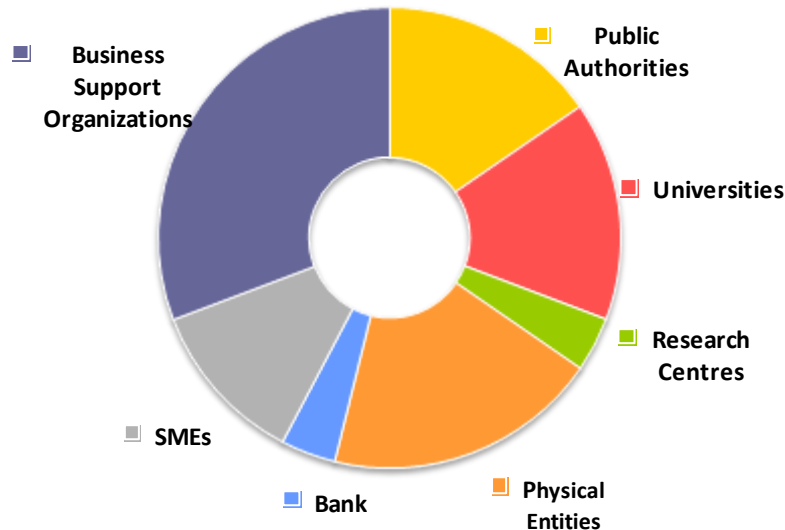
Regional Agency for Entrepreneurship and
Innovations – Varna
(RAPIV)

About us



Regional Agency for Entrepreneurship and Innovations - Varna (RAPIV) is a non-governmental non-for-profit organization established in 2002 in Varna, Bulgaria, aiming to stimulate regional economy through the development of entrepreneurship and innovations.

Members of RAPIV



WOMEN IN BUSINESS – Main data



Title of the project: Fostering the Young Women Entrepreneurship in the Danube Region

The project is approved under the **2nd call of the Interreg Danube Transnational Programme.**

Project duration: 36 months

Project budget: 2 021 050.00 €

Partners: 14 partners from 9 DR countries - Bulgaria, Austria, Croatia, Germany, Slovenia, Hungary, Romania, Bosnia and Herzegovina, Moldova.

WOMEN IN BUSINESS – Main data



LP - Regional Agency for Entrepreneurship and Innovations – Varna, BG

PP 1 - Innovation Region Styria Ltd., AT

PP 2 - Varna Free University “Chernorizets Hrabar”, BG

PP 3 - Technology Park Varazdin Ltd., HR /member of Women Entrepreneurship Sector Group of EEN/

PP 4 - bwcon GmbH, DE

PP 5 - Maribor Development Agency, SL

PP 6 - Chamber of Commerce and Industry of Stajerska, SL /Regional council of business women/

PP 7 - Pannon Business Network Association, HU

PP 8 - University of Pannonia, HU

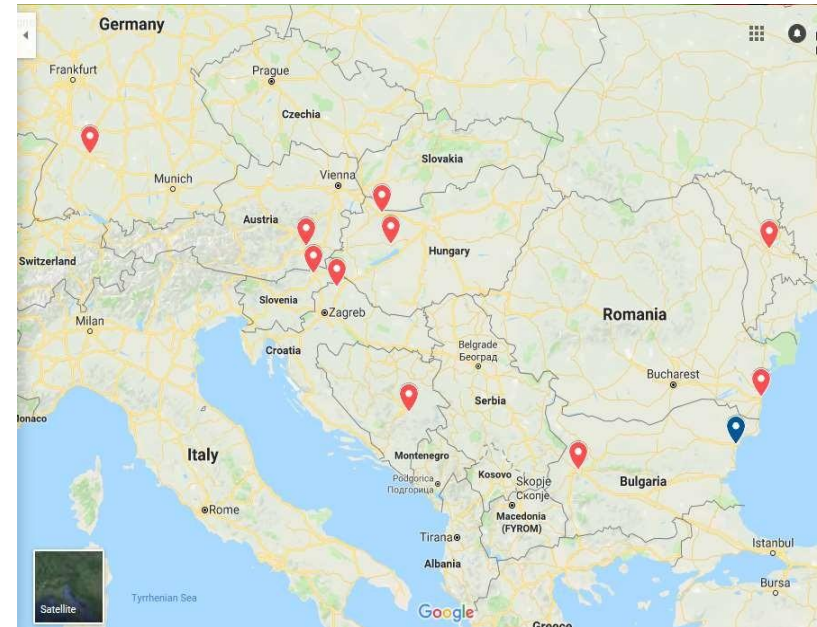
PP 9 - Association of SMEs of Constanta, RO

PP 10 - Ovidius University of Constanta, RO

PP 11 - School of Economics and Business, University of Sarajevo, BA

PP 12 - Organization for SME Sector Development, MD /developer of National Program for Economic Empowerment of Young People and Women in Business Program/

PP 13 - Ministry of Economy, BG (ASP)



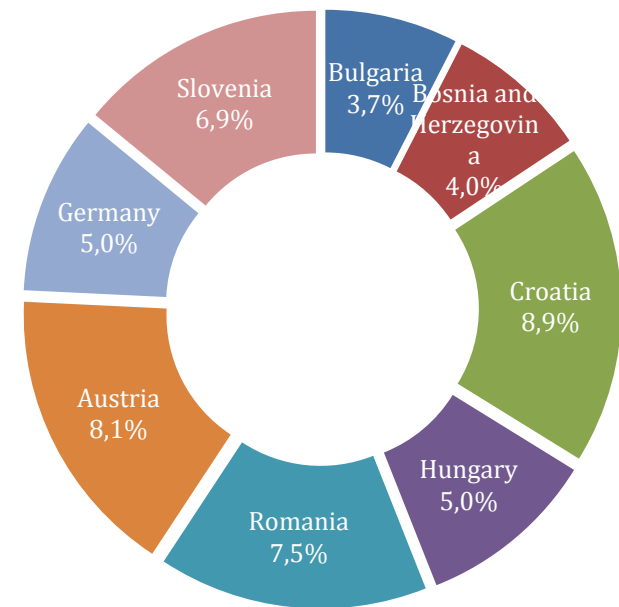
6 business support organizations, 4 universities, 1 ministry, 1 regional agency, 1 chamber of commerce, 1 NGO

WOMEN IN BUSINESS- Territorial needs and challenges

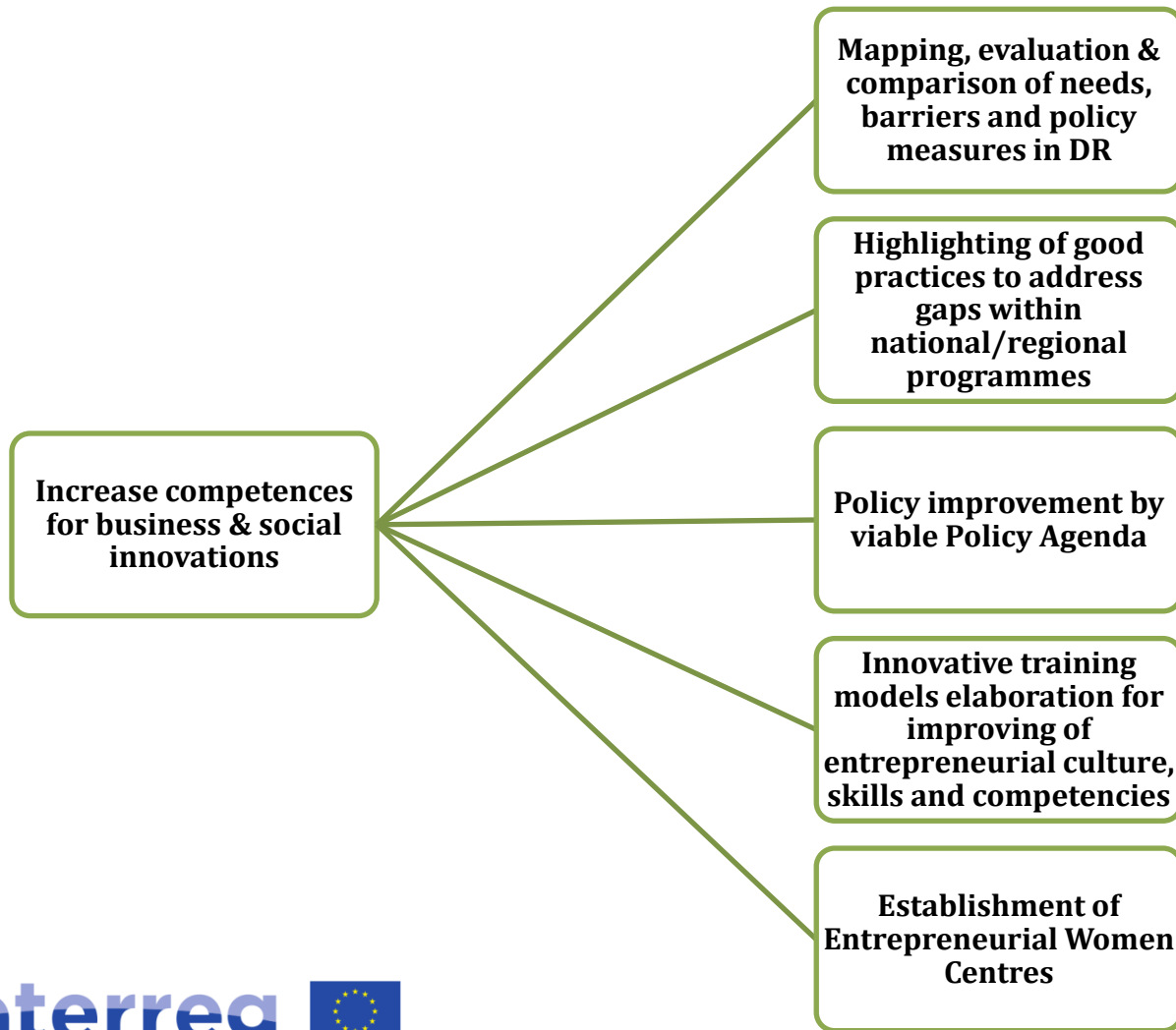


- Low level of women entrepreneurs - women constitute 52% of the DR population but only 30% of them are self-employed and 30% of them are start-ups!
- Low level of viability of female start-ups – only 2% of them lasts more than 42 months
- Low level of young women willing to start business – 3.7% - 8.9%;
- Barriers faced by women:
 - Contextual barriers – stereotypes, male-dominated sectors, etc.
 - Economic barriers – access to finance, etc.
 - Soft barriers – classic model of entrepreneurship rather than full spectrum of possibilities

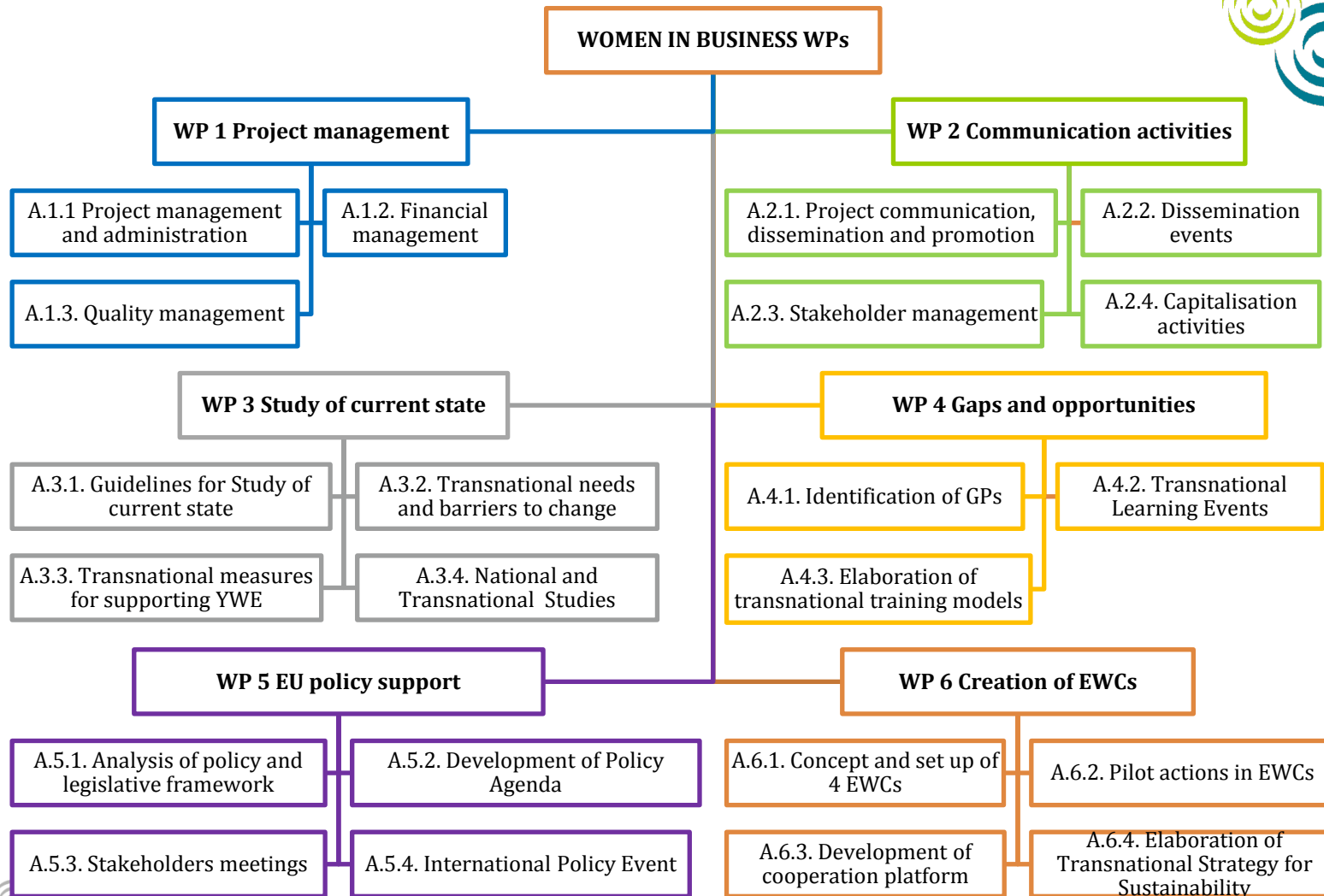
TEA Indicator for project DR countries (2016-2017)



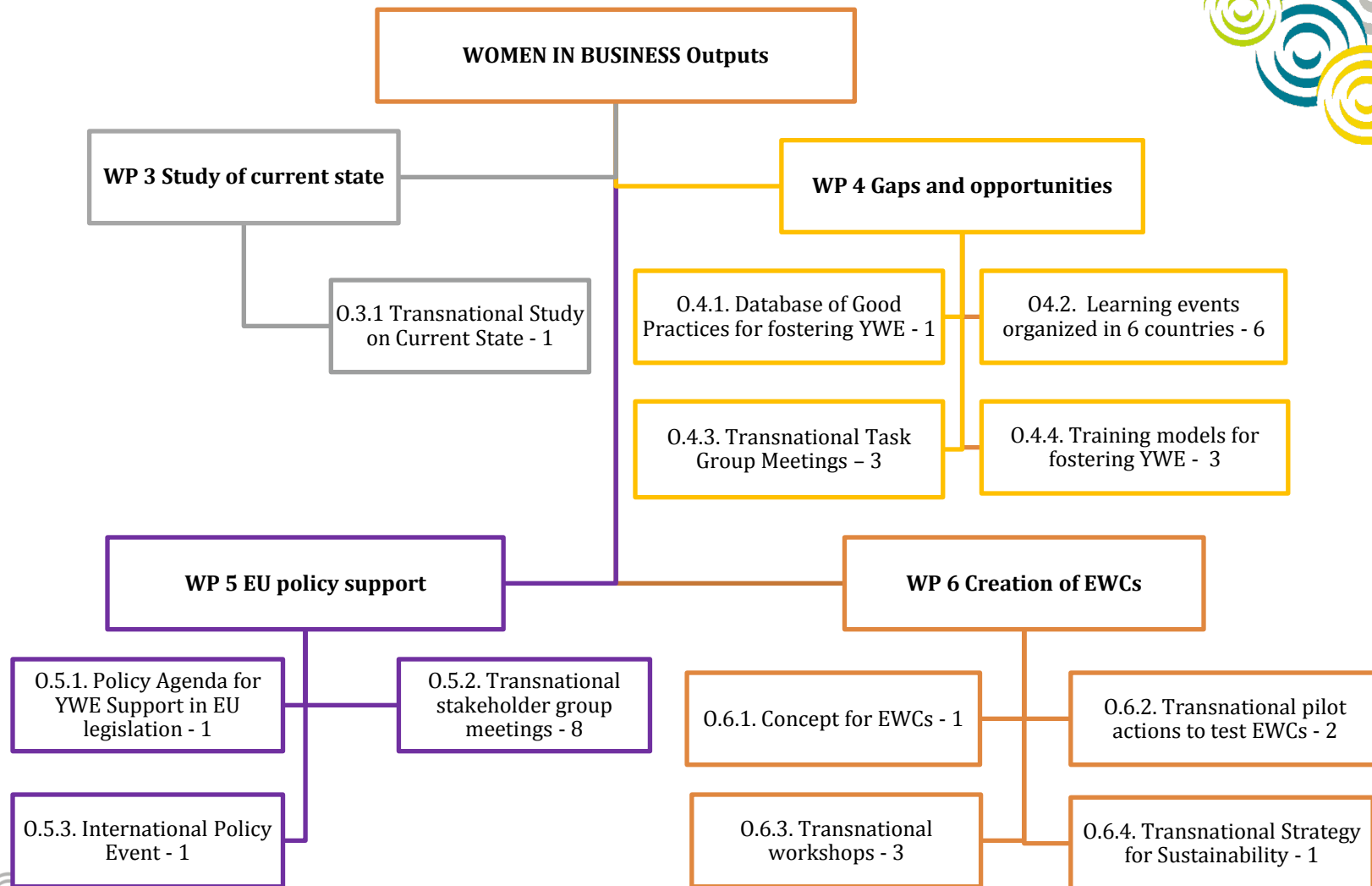
WOMEN IN BUSINESS - Main and specific objectives



WOMEN IN BUSINESS – Activities



WOMEN IN BUSINESS – Outputs





Thank you for your attention!

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